

Türkiye Finans Wins 6 International Awards

Türkiye Finans wins awards for its 2013 annual report in six different categories at the LACP's prestigious 2013 Vision Awards.

Türkiye Finans, Turkey's leading participation bank, has won a total of six awards at the 2013 Vision Awards, held by the League of American Communications Professionals (LACP). The LACP, which was founded in 2001, holds the event to determine the best in their categories within the field of public relations. The Türkiye Finans 2013 Annual Report has gained international recognition as one of the best annual reports in the industry. The bank's report represents the proactive, transparent and trust-based relationship that Türkiye Finans has established with its stakeholders, and has been produced in collaboration with Tayburn, a corporate communications specialist. The 2013 annual report boasts a simple and distinctive design, providing financial information as well as demonstrating the emphasis placed on people, society, the environment and sustainability.

The 2013 Annual Report by Türkiye Finans took the **gold award for best annual report in the commercial banks category (EMEA region), and the bronze award in the category for presentation of financial data.** In addition, the Türkiye Finans report was named **one of the 20 best annual reports in Turkey, one of the top 100 annual reports worldwide (88th), and one of the top 80 annual reports in the EMEA region (30th).** Türkiye Finans also collected the **gold award in the digital/online annual reports category**, bringing the total number of awards to six.

Derya Güererk, CEO of Türkiye Finans, said, "We are delighted to have won six different awards with our 2013 annual report at the LACP's 2013 Vision Awards. We also very recently received awards in four different categories from the Global Banking & Finance Review. The recognition we get in the international arena motivates us to work even harder. I would like to thank all our employees for their help in achieving these much valued awards. These and similar accomplishments are possible only by striving to achieve the same visions in unity."

Over 1,000 reports from more than 25 countries competed in LACP's 2013 Vision Awards, which sets the standards for excellence in the field of communications. The 2013 Vision Awards mark the 13th time the LACP has held the annual reports awards, which take place with the participation of companies of all sizes globally.